

THE BOULDER JCC'S THIRTEENTH
REFLECTIONS
OUR GALA FUNDRAISER 2020

*Reflections 2020 will be the second Reflections ever to be held at the Boulder JCC!
Thank you for helping to spread the word about these exciting changes.*

Frequently Asked Questions about Reflections 2020

Q: Why isn't Reflections at the Omni this year?

A: First and foremost, we want to showcase our amazing building! We will be opening up the whole building and utilizing the space we have to offer in a unique way. Having the event at our building also allows us to run the event in a way that reflects our organization's values. For example, we will be donating all leftover food to local organizations.

Q: I've heard Levin Hall can only seat 300 people. Will the total attendance be capped at 300?

A: No, and we're very excited to share why. Instead of a traditional seated dinner, Reflections 2020 will feature tasting menu stations throughout the building during an extended cocktail hour. We know our guests always want more time to schmooze--this format allows more time to catch up with your friends, and allows us to invite more people to our building. After cocktails and the tasting menu dinner, we will head into Levin Hall for a theatre-style program, which can seat up to 500 guests.

Q: No sit down dinner? Will there be enough food? How will we eat?

A: It is true that there won't be a traditional sit-down dinner, but there will be plenty of food to go around. This year, we will have multiple stations throughout the building offering tasting menus (kosher options available, see below). In addition, we will have tables with chairs and high tops to sit or stand at throughout the building, to make it easy to eat and drink. Last year we had one type of food at each station. This year, we will have all the food options at every food station.

Q: Will there be kosher food available?

A: Absolutely. Just make sure to request a kosher meal ahead of time! We are thrilled to be working with Catering By Design, who offers glatt kosher options. And not only that, but it's sure to be delicious too!

Q: Will there be a silent auction this year?

A: There will be a silent auction again this year, though a bit larger than in 2019. And of course there will still be other fun opportunities for all guests to participate in during the evening, including a Paddle Raise!

Q: Will there be a long program?

A: We heard your feedback that the programs have been long in the past, and we listened! The program will be the same length as last year- shortened by approximately 30 minutes.

Q: Will there still be honorees?

A: Yes! It is a privilege for us to spotlight members of our community whose dedication has inspired us and others. This is one of our favorite parts of Reflections.

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Q: The event is at the Boulder JCC now - why is the ticket price higher?

A: Last year, we decided to raise our ticket price from \$136 to \$144. Reflections is the Boulder JCC's largest fundraiser of the year, and all proceeds directly benefit the many programs we offer our community. As we continue to settle into our new building and put on more and more programming, our programming and scholarship costs continue to rise. This slight ticket price increase will help us to achieve our goals and continue to offer diverse programming to all members of our wonderful community.

Q: What is the dress code?

A: The official dress code of Reflections is cocktail attire, though what is most important to us is that guests feel comfortable. When choosing shoes, remember that this year's event will have more time standing and less time seated at tables!

Q: Will there be ample parking available for all guests?

A: We are very aware that this event happens in February--meaning it could be 70 degrees and beautiful, or snowy and cold! We will absolutely make sure there is ample parking for all of our guests. Stay tuned--all registered guests will receive detailed information closer to the event.

Q: I loved staying at the Omni. Will there be hotel options this year?

A: Last year we considered booking a block of rooms available at a discounted price. Due to the low interest, we decided not to go through with it. We have heard feedback that the closer proximity to Boulder is a bonus in itself!

Q: Do I need to be Jewish to attend?

A: Not at all! Everyone is welcome to attend our gala. Like all of our programs at the J, We have designed this evening to be inclusive of people from all backgrounds and affiliations.